

2023

**MASS COMMUNICATION &
JOURNALISM (Honours)**

Paper Code : MCJH DC-6

[History of Indian Media]

Full Marks : 25

Time : Two Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers

in their own words as far as practicable.

1. Write short notes on any *three* of the following : $5 \times 3 = 15$

(a) Hicky's Bengal Gazette

(b) The journalistic ventures of James Silk Buckingham

(c) Verghese Committee

(d) SITE

(e) Digital India Initiative.

2. Answer any *one* of the following : $10 \times 1 = 10$

(a) How did Gandhiji define the objectives of press? 10

(b) Mention two famous social and political figures who also worked as journalists in pre-independence period along with names of their publications.

$5 + 5 = 10$