

UG/3rd Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &
JOURNALISM (Honours)**

Paper Code : MCJH DC-5

[Introduction to Broadcast Media]

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

1. Write short notes on any *three* of the following :

5×3=15

- (a) *Vox pop*
- (b) Ambience sound
- (c) Synchronised sound
- (d) Radio spot
- (e) PSB

2. Answer any *one* of the following :

10×1=10

- (a) Explain in detail, the various types of camera movement used in television production. 10
- (b) Explain various types of radio programme with examples. 10