

UG/5th Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &  
JOURNALISM (Honours)**

**Paper Code : MCJH DSE-1**

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

**DSE-1A : Radio Production**

1. Write short notes on any *three* of the following :  $5 \times 3 = 15$

- (a) Radio Documentary
- (b) Radio Jockey
- (c) Jingle
- (d) Radio Skit
- (e) Creative use of sound editing

2. Answer any *one* of the following :  $10 \times 1 = 10$

- (a) Write a radio feature on Eco-tourism in West Bengal. (Duration-5 minutes). 10
- (b) Briefly discuss the stages of Radio Production. 10

---

P.T.O.

( 2 )

**DSE-1B : Television Journalism**

1. Write short notes on any *three* of the following :  $5 \times 3 = 15$

- (a) Zee TV
- (b) Visual Literacy
- (c) TRP
- (d) Consumerism
- (e) Basic Camera Shots

2. Answer any *one* of the following :  $10 \times 1 = 10$

- (a) Briefly discuss the popularity of Soap Operas in Indian television. 10
  - (b) Write a brief note on different types of television programme. 10
-