

UG/5th Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &  
JOURNALISM (Honours)**

**Paper Code : MCJH DC-12**

**[Broadcasting Presentation & Television Anchoring]**

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

**Group - A**

1. Write short notes on any *three* of the following :

5×3=15

- (a) Ambience Sound
- (b) Piece to Camera (PTC)
- (c) Radio Drama
- (d) Difference between Radio Talk and Talk Show
- (e) Five elements of Verbal Art

**Group - B**

2. Answer any *one* from the following : 10×1=10

- (a) Outline the art of conducting a TV Interview. 10
- (b) Explain the different types of microphones used for radio or TV broadcasting. 10