

UG/4th Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &
JOURNALISM (Honours)**

Paper Code : 402 MCJH DC-9

[Development Communication]

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

1. Write short notes on any *three* of the following : $5 \times 3 = 15$
 - (a) Human Development
 - (b) Inclusive Development
 - (c) MNREGA
 - (d) Development Support Communication
 - (e) Magic multiplier

P.T.O.

Group - B

2. Answer any *one* of the following : 10×1=10

(a) Describe the Gandhian Model of Development.
Mention its relevance in present times. 7+3

(b) Do you think alternative paradigm can actually
serve as an alternative to dominant paradigm? 10
