

UG/4th Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &
JOURNALISM (Honours)**

Paper Code : 401 MCJH DC-8

[Introduction to New Media]

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

1. Write short notes on any *three* of the following : $5 \times 3 = 15$
 - (a) Technological Determinism
 - (b) User Generated Content
 - (c) Web 2.0
 - (d) Open-Source Software
 - (e) ChatGPT

P.T.O.

(2)

Group - B

2. Answer any *one* of the following : 10×1=10

(a) How has the growth of online journalism influenced traditional newsroom structures and practices? 10

(b) What are the ethical responsibilities of journalists when it comes to verifying information and combating disinformation online? 10
