

GOUR MAHAVIDYALAYA MANGALBARI, MALDA



DEPARTMENT:

MASS COMMUNICATION AND JOURNALISM

Mass Communication and Journalism is a highly professional field, and for that students need to be a skilled communicator. As this subject has various branches like reporting, film making, editing, anchoring, public relations , research, folk culture, photography so the students need to be qualified in every aspect. For this to enhance their knowledge various programmers have been organized by the department.

PROGRAMME ORGANISED BY THE DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

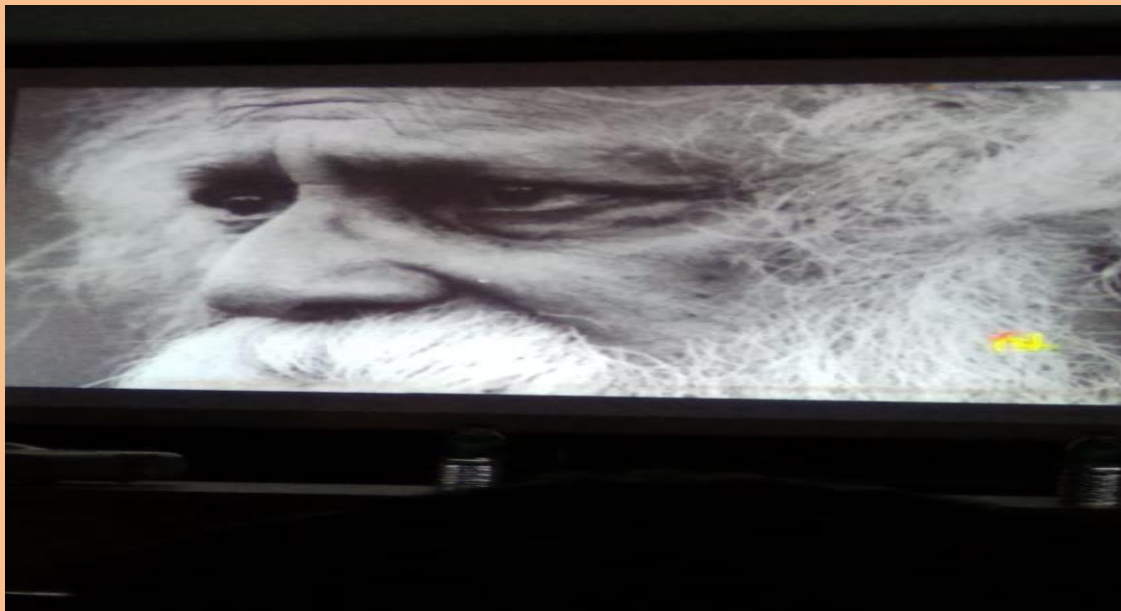
2 DAYS PROGRAMME OF INTERNATIONAL FILM FESTIVAL

DATE: 29 -11.2019 – 30.11.2019

The field mass communication has many branches and film being one of them. So to have a clear understanding regarding film as a means of communication process a two day International seminar was organized by the department with Information and Cultural Department(Malda)



Inaugural Session Sri SomnathPaul, Dr. Debosree Mitra, Sri Arijit Bhattacharya, Sri Shubhodeep Banerjee(news editor Uttar Banga Sambad)



Film on Rabindranath Tagore's biography



Respected Principal Sir Dr.Ashim Kumar Sarkar, Sri Somnath Paul, Dr Shakti Patra, Sri Shubhodeep Banerjee



District Information Cultural Officer Malda Abhijit Biswas



News editor Sri Shubhodeep Banerjee delivering speech



Sri Somnath Paul and Dr. Debosree Mitra with students

One Day Photography and Art Exhibition

Photograph speaks a thousand words. A photographer should have the skills to unfold stories in our society. The subject of photography can be anything or anyone, because all have stories of their own. So to reveal such stories this field also need a good communicator, i.e a well versed photographer and a communication process i.e photography. A photographer can collect different pieces of the story and put them in one right place and creates a story.

GOUR MAHAVIDYALAYA

Invitation for Photo & Art Exhibition

“ Photography is the only language that can be understood anywhere in the world “



Dept. Mass Communication & Journalism

Venue - College Ground premises

Date - 04.02.2020

Time - 12.00 pm



Principa Sir Dr. Ashim Kumar Sarkar attending the exhibition



Principal Sir delivering the speech



Sri Shubhodeep Banerjee news editor Uttar Banga Sambad delivering speech



Nafeesa Khan Lodhi and Dr. Debosree Mitra with faculty and students of other department



Snap shots of the students displayed

The Decoration



Teacher and students group photo



The students of the department performing



Students snap shots exhibited



Students snapshots exhibited



Decoration photo exhibition



Students snapshots exhibited



Students performance



Photography skill practiced by the students



Students & reporters from Bartaman & Uttar Banga Sambad (3rd & 4th from left side) with news editor Shubhdeep Banerjee Uttar Banga Sambad along with Nafisa Khan Lodi



Aspiring a students who wants to pursue a career in media is enhancing their skill by facing the camera

As already mentioned mass communication also includes folk culture which helps the students to enhance their skill in theatre also. As it is the basic of a communication process. The person involves in folk culture become the artist, here the students of the department are the one in every respect.



Students performing a drama named Arja Onarja by Rabindranath Tagore.



Students performance



Student doing anchoring and performing

EXCURSION WITH THE 3rd YEAR STUDENTS

VENUE : MURSHIDABAD, Hazarduari

DATE: 30 .01.2021

History of Indian journalism had a glorious past, but seen struggle in every phase, during the time of National movement during Independence. This field had also witnessed many sacrifices while spreading the message of Nationalism among the masses. Thus inspired by the history a short excursion was organized by Nafisa Khan Lodi with the students



Teacher and students group photo

One day webinar



**GOUR MAHAVIDYALAYA
MANGALBARI, MALDA, WEST BENGAL, INDIA
Accredited By NAAC (2nd Cycle) B+**

**NATIONAL WEB-SEMINAR
THE SEMIOTICS OF REPRESENTATION: A Study In Bengali
Parallel Cinema**

organized by

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

In collaboration with IQAC

30th - september - 2020, 5.00 PM – 7.00 PM

As the present situation is not permitting any kind of offline activities so the mode has changed to online using ICT tools . It is true that for development ICT is important. A one day webinar was organized by the department which proves nothing can stop the activities of teacher and students specially when it comes to study . The topic of the webinar was A study on Bengali parallel cinema. Parallel cinema or new Indian cinema emerges in the state of West Bengal in the 1940s – 1950s is an alternative to the main stream Indian cinema, and Satyajit Roy being the master of this kind. So as stated earlier film is a part of the communication process plays a very important role in our society. So to have a better understanding of the field a one day webinar was organized, with group discussion with the students and the speaker which helps in enhancing the knowledge of communication skills among the students.

WEBNAIR



A WEB –SYMPOSIUM

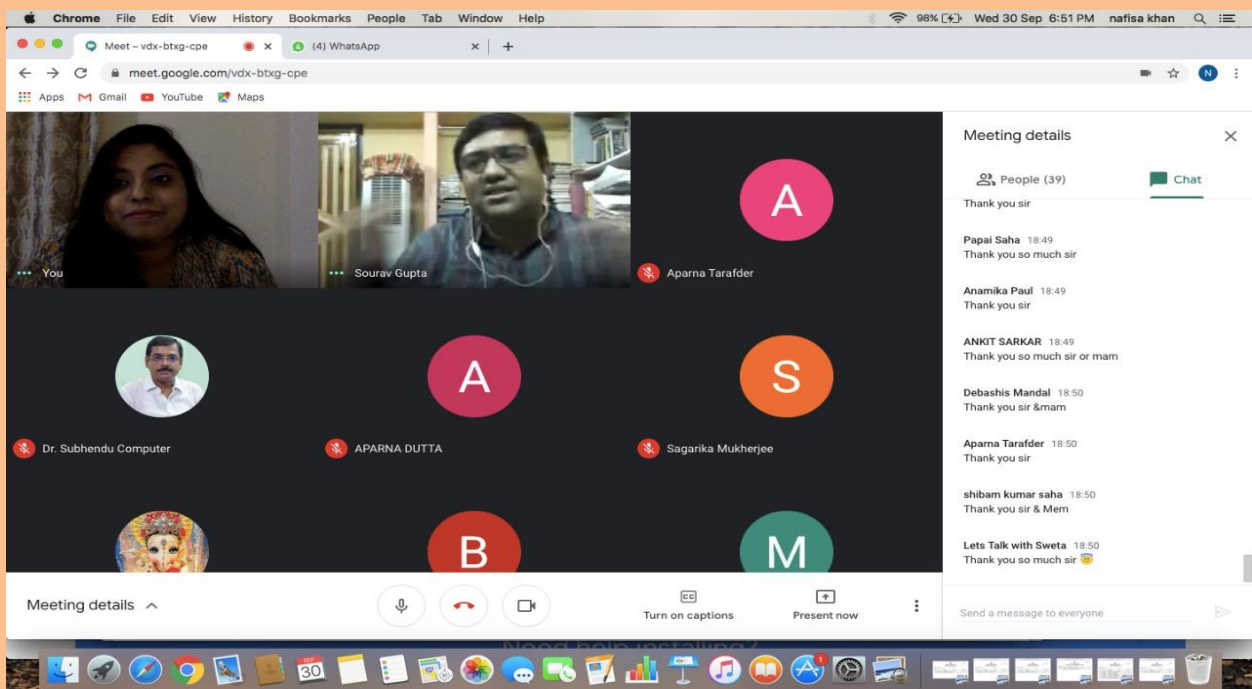
THE SEMOTICS OF REPRESENTATION A STUDY IN BENGALI PARALLEL CINEMA
Gour Mahavidyalaya, Mangalbari, Malda

Organised by:
Department of Mass Communication and Journalism
speaker:



Dr. Sourav Gupta,
Department of Journalism & Mass Communication,
HOD-Director Senior Assistant Professor,
Nandanik, Koraput and
Central University of Odisha, Karaput

Date : 30th of September, 2020
Time-5.00 P.M.



Chrome File Edit View History Bookmarks People Tab Window Help 98% Wed 30 Sep 6:51 PM nafisa khan

Meet - vdx-btxg-cpe (4) WhatsApp

meet.google.com/vdx-btxg-cpe

Meeting details

People (39) Chat

Thank you sir

Papai Saha 18:49
Thank you so much sir

Anamika Paul 18:49
Thank you sir

ANKIT SARKAR 18:49
Thank you so much sir or mam

Debashis Mandal 18:50
Thank you sir & mam

Aparna Tarafder 18:50
Thank you sir

shibam kumar saha 18:50
Thank you sir & Mem

Lets Talk with Sweta 18:50
Thank you so much sir

Send a message to everyone

Meeting details

Turn on captions Present now

Dr. Subhendu Computer APARNA DUTTA Sagarika Mukherjee

Sourav Gupta

Participants: You, Sourav Gupta, Aparna Tarafder, Dr. Subhendu Computer, APARNA DUTTA, Sagarika Mukherjee

Honourable main speaker Dr. Saurav Gupta (HOD- Senior Assistant Professor, Central University Odisha, Koraput and Convenor & lecturer of Mass communication department Nafisa Khan Lodi (Gour Mahavidyalaya) interacting with the students

ORGANISING COMMITTEE:-

Patron- Dr. Ashim Kumar Sarkar Principal, Gour Mahavidyalaya

HOD- Mrs. Dichen Lamu Sherpa Assistant Professor, Gour Mahavidyalaya

Convenor- Ms. Nafisa Khan Lodi SACT, Gour Mahavidyalaya

Coordinator- Dr. Pulok Kr Kundu IQAC Coordinator, Gour Mahavidyalaya

System Admin- Mr. Bibek Sarkar SACT, Gour Mahavidyalaya

**Members- Dr. Deboshree Mitra SACT, Gour Mahavidyalaya
Mr.Somnath Paul SACT, Gour Mahavidyalaya**

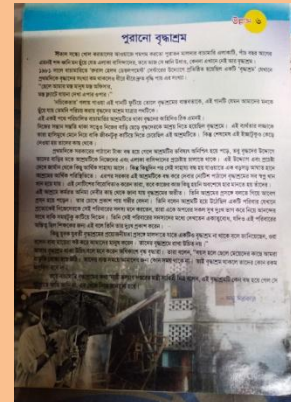
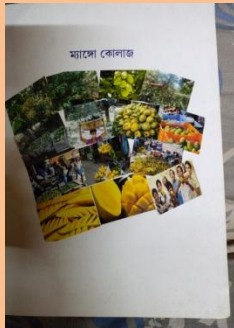
**Technical Assistance-Biplap Paul (student) Gour Mahavidyalaya
Sahil Das (student) Gour Mahavidyalaya**



THE ORGANISING COMMITTEE

Magazine prepared by the students

As print media is a very important part of communication so preparing magazine is a part of their curriculum. It includes page layout, editing, selection procedure of the write up, photos, proof checking basically the work of an editor. The students are also capable of playing the role of an editor as well. It helps in enhancing their creative side as an editor, copy writer, photographer, columnist, researcher.



শিক্ষিক বিদ্যা

কম্পোনেন্ট

মামলা চোরাগা পছন্দান্যপুত্র

স্বপ্ন

শিক্ষিক বিদ্যা... মামলা চোরাগা পছন্দান্যপুত্র... স্বপ্ন... (Detailed text about education and social issues)

স্টা

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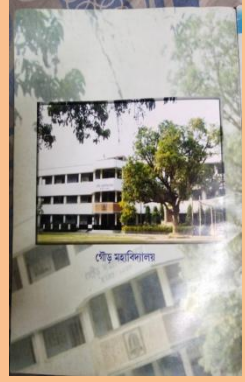
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